DOCUMENT STRATEGY FORUM

MAY 1-3 17
MARRIOTT DOWNTOWN
CHICAGO

CONTENT. COLLABORATION. TECHNOLOGY. GOVERNANCE.

CORPORATE SPONSORSHIP PROGRAMS | ON-SITE SPONSORSHIPS
SHOW DIRECTORY ADVERTISING | VIP DELIVERY PROGRAM

FOR MORE INFORMATION

CALL: 866.378.4991

EMAIL: jdunkel@eventevolution.com

DOCUMENTstrategyForum.com

DOCUMENT STRATEGY FORUM CHICAGO 17

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CORPORATE SPONSORSHIP PROGRAM

PLEASE COMPLETE AND MAIL WITH PAYMENT TO:

EventEvolution Management Inc

611 Access Road
3rd Floor
Stratford, CT 06615

Tel: 203.378.4991

Fax: 203.378.9474

DOCUMENT Strategy Forum has created a unique corporate sponsorship program that goes beyond the traditional trade show sponsorship formula. Built on providing companies with "exclusivity" based on industry categories they serve, these strategic sponsorships present your company with a true leadership platform.

By leveraging a wide-variety of strategic market access points, **DOCUMENT Strategy Forum Corporate Sponsorships** will set you apart from the competition via an all-encompassing marketing program. From pre-event editorial and promotion to speaking and exhibiting at the forum, your company will generate a tremendous amount of industry exposure Pre-Show, On-Site and Post-Show. Plus, all sponsorships carry a first-right-of-refusal for the following year's event.

CORPORATE SPONSORSHIP AGREEMENT (please select the category you would like to sponsor)

- ☐ Customer Engagement **SOLD**
- ☐ Storage
- ☐ Enterprise Communication **SOLD**
- ☐ Lifecycle Management Tools
- ☐ Enterprise Content Management (ECM)
- ☐ Document Strategy
- ☐ Capture/Digitization
- ☐ Document Composition Software **SOLD**
- ☐ Production Automation
- ☐ Workflow Systems
- ☐ Business Process (BPM)

OFFICIAL CORPORATE SPONSOR - $15,000.00 (includes one 10' x 10' booth)

NOTE: A 20% discount will be applied if interested in sponsoring multiple categories.

PRE-EVENT MARKETING

- Corporate logo featured on all marketing materials (over 400,000 targeted impressions)
- Targeted partner email campaigns (20,000 pre-qualified opt-in email addresses)
- Partner logo prominently positioned with supporting copy on **DOCUMENTstrategyForum.com**
- 2X use of pre-registration list

ON-SITE MARKETING

- One 10'x10' booth on the exhibit floor (additional booths at $3,800 per 10' x 10')
- Full page, 4/C advertisement in the Show Directory (a $2,500.00 value)
- Corporate logo featured on all on-site signage
- 10 VIP Guest Conference Passes ($1,595.00 value per attendee)

POST-EVENT MARKETING

- 2X use of the post-registration list
- Post-show editorial coverage in *DOCUMENT Strategy Media* magazine

CORPORATE SPONSORSHIP RESERVATION FORM

COMPANY NAME _____ CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

We understand that this contract shall be legally binding between EventEvolution Management Inc. and the sponsor only upon acceptance in writing by EventEvolution Management Inc. The performance of this Agreement is subject to termination without liability upon the occurrence of any circumstance beyond the control of either party – such as acts of God, war, government regulations, disaster, strikes (except those involving the employees or agents of the party seeking the protection of this clause), civil disorder, curtailment of transportation facilities or cancellation of the event. We also understand that any change in the information in the contract must be made in writing. Sponsor payments are due 50% non-refundable with signed contract and with balance due 90 days prior to event.

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DOCUMENT Strategy Forum has created a variety of sponsorships that provide your company with a unique marketing and branding tool. Each sponsorship opportunity is designed to generate on-site exposure and industry-wide mindshare.

☐ **Triple D Reception – Demo + Date + Drinks Reception** **$12,500**
The best relationships are built on common ground in a relaxed setting. And that's where we come in! Your company will be recognized as the sponsor of our Triple D Reception which will feature great food and drinks right on the Show Floor.

☐ **Chicago Architecture Twilight River Cruise** **$10,000**
Serene and bathed in softer light, the city's architecture takes on a whole new life in the setting sun. You'll find out how Chicago grew from a small settlement into one of the world's largest cities in less than 100 years. In 90 minutes, get the real story on Chicago architecture and its history.

☐ **SOLD Rooftop Rendezvous Networking Reception** **$10,000**
What better way to unwind after a busy day than enjoying a cocktail with friends on a rooftop deck overlooking the beautiful Chicago skyline. It's truly a sight to behold!

☐ **Networking Luncheon: Guess Who's Coming to Lunch?** **$10,000**
One of the best parts of a peer-to-peer mixer is that you never know who you'll meet. We're taking networking to a whole new level with this networking luncheon.

☐ **SOLD Breakfast Keynote Featuring Craig LeClair, Vice President, Principal Analyst, Forrester Research** **$7,500**
Craig serves enterprise architecture and business process professionals. He is an internationally recognized expert in helping companies transform from manual and analogue-based processes to the mobile, digital, and cognitive world.

☐ **Badge Holder Lanyard** **$2,500**
Every exhibit hall attendee, conference attendee and speaker will receive your badge holder lanyard when they check in. Sponsor supplied.

☐ **Badge Holder Insert** **$2,500**
Remind every registered attendee of who you are and where they can find you at the event as well as after the event by sponsoring the badge holder insert. Sponsor supplied.

☐ **Conference Refreshment Breaks** **$2,500**
Registered conference attendees will receive two refreshment breaks per day. In addition to your company name and logo appearing on sponsorship signage, you will also have the opportunity to distribute products and/or literature at the refreshment tables and in the breakout rooms.

☐ **Conference Tote Bags** **$2,500**
Give the most qualified attendees at the forum something they can use after the show. All conference attendees and speakers will receive a conference tote bag compliments of your company. Sponsor supplied.

☐ **Literature Room Drop** **$750**
Get your information in attendee hands before they even wake-up! Schedule a literature room drop and have your promotional materials delivered right to their rooms. Materials supplied by sponsor.

☐ **Pre-Registration Badge Mailing Insert** **$500**
Include your promotional material in our pre-registration badge mailing. Over 70% of our attendees will receive their badges in the mail prior to arriving. Whether they attend or not, they'll know who you are! Pre-registration badge mailing insert must fit into a #10 envelope. Sample must be approved by show management.

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OFFICIAL SHOW DIRECTORY ADVERTISING

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Research shows that over 60% of event attendees refer to their Show Directory as a buying resource **after** the event is over and they're back in the office.

The DOCUMENT Strategy Forum Show Directory is distributed on-site to all attendees, speakers and exhibitors. It contains detailed company and contact information for all participating exhibitors as well as complete conference and special event information.

ADVERTISING POSITIONS (please check)

- ☐ **Full Page, 4/C** **$1,500**
- ☐ **Full Page, B/W** **$1,250**
- ☐ **Half Page, 4/C** **$950**
- ☐ **Half Page, B/W** **$850**
- ☐ **Belly Band Wrap** **$3,500**

CLOSING DATES:

Reservations Due: April 3, 2017
Materials Due: April 7, 2017

SPECIFICATIONS:

DIGITAL: Files accepted Photoshop, Illustrator, Pagemaker or PDF (Press Optimized, CYMK with all fonts and images embedded) MAC platform preferred all support files, fonts and images must be sent with files.

TRIM SIZE: 6˝ x 10.5˝

LIVE AREA: Hold image 3/8˝ from trim

FULL PAGE w/BLEED: 6.25˝ x 10.75˝

HALF PAGE w/BLEED: 6.25˝ x 5.125˝

PROOFS: Supply a matchprint with all ads. If color matching is not a concern, submit a laser copy.

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VIP DELIVERY PROGRAM

This one-of-a-kind program is absolutely FREE to our exhibiting partners and provides you with a unique marketing tool that goes beyond the traditional mass mailing of invitations. We will handle all costs associated with the printing and mailing of the VIP Invitations. Here is how it works!

Send us a list of your top clients/customers or potential clients/customers (up to 500 names) you would like to invite to DOCUMENT Strategy Forum as your personal guest. They will each be sent a personalized invitation featuring your logo offering a 20% VIP conference discount (up to $400 off) to attend the conference as well as a free pass to visit you in the exhibit hall. All compliments of your company.

Here's the best part! If your invited guest registers for our Platinum Package the conference, DOCUMENT Strategy Forum will cover one nights' stay at the Chicago Marriott Downtown. It's our way of making sure we deliver the right attendee, the right way!

Deadline to Submit: March 3, 2017

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