



FOR IMMEDIATE RELEASE

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**DOCUMENT STRATEGY FORUM WILL CELEBRATE FIVE YEAR ANNIVERSARY
BY MOVING TO EAST COAST**

The annual conference and exposition dedicated to helping enterprises create, produce, deliver and manage a better performing transactional/customer communication document.

Bridgeport, CT – [EventEvolution Management Inc.](#), producers of [DOCUMENT Strategy Forum](#) are excited to announce that the 2012 conference and exposition will take place October 29-31st at the [Hyatt Regency](#) located in Greenwich, CT.

“We surveyed our exhibitors, did our own due diligence and found the perfect venue and location to host DSF '12,” explains Joel Dunkel, President, EventEvolution Management, Inc., producer of DOCUMENT Strategy Forum. “We’re only a twenty minute train ride from the financial capital of the world, New York City, an hour ride from the insurance capital of the world, Hartford, CT, and less than three hours away from two other major hubs of transactional document activity, Philadelphia and Boston. Couple that with the hotel being less than forty minutes from three major airports and you can see why we are excited,” says Dunkel.

Launched in 2008, DOCUMENT Strategy Forum is the only event 100% dedicated to helping enterprises create, produce, deliver and manage a better performing transactional/customer communication document.

To request information on attending, exhibiting, sponsoring or speaking at DOCUMENT Strategy Forum, please call 866.378.4991 or email jdunkel@EventEvolution.com.

About EventEvolution Management Inc.:

Established in 2001, EventEvolution Management Inc. is an event producer/management and consulting firm specializing in professional trade shows and conferences in both the B2C and B2B marketplaces. Partnered with *DOCUMENT*, the leading multi-media source focused on the strategies and hands-on tools for the transactional document and customer communications marketplace since 1992.

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